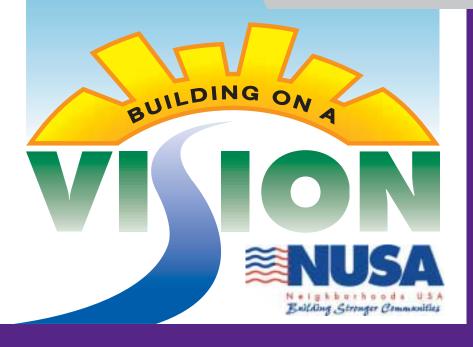
28th Annual
Conference on
Neighborhood
Concerns

CHATTANOOGA, TN

8005, AS-15 YAM



#### **Local Organizing Committees**

**Advertising Committee** 

Chair: Mark Kleiner City of Chattanooga Neighborhood

Services Department

Duane Brown WRCB-TV

Deborah Hampton
Sandra Love
Family & Children's Services
Chattanooga Convention &

Visitor's Bureau

Wanda Smith Tennessee Rehabilitation Department

Tom Tolar WRCB-TV

Pat Williams Tennessee Rehabilitation Department

Todd Womack City of Chattanooga, Office of the Mayor

Rick Johnson Graphic Designer

J.ed Marston Chattanooga Area Chamber of Commerce

Gail Pollack Habitat for Humanity Joan Rose AmSouth Bank

**Fundraising Committee** 

Chair: Ken Hayes RiverCity Partners
Daphne Sloan Westside CDC

Kenardo K. Curry City of Chattanooga Neighborhood Services

Department

Bruce Boncutter City of Chattanooga Purchasing

Department

Gene Settles City of Chattanooga Purchasing

Department

Dr. Mark Rigsby City of Knoxville

**Hospitality Committee** 

Chair: Cindy Bruce
Deb Bryant
Helen Cahill
Vilma Fields

NUSA 2003 Conference Coordinator
M.L. King Neighborhood Association
Chattanooga Area Rapid Transit Authority
Chattanooga African-American Museum/

Vilma Fields Chattanooga Afric Bessie Smith Hall

Jeannine Griffey Chattanooga Convention Center

Sandra Love Chattanooga Convention

Tommie Patillo M.L. King Neighborhood Association Carla Pritchard Chattanooga Downtown Partnership

Cyndee Sims Senior Neighbors

Alice Williams City of Chattanooga Neighborhood Services

Department

Impact Committee

Chair: Shawn Kurrelmeier-Lee Center for Nonprofits Ronald Blankenbaker UT College of Medicine

Pete Palmer AmSouth Bank

BettyeLynn Smith Community Impact Fund Sarah Todd City of Chattanooga **Program Committee** 

Shawn Kurrelmeier-Lee

Chair: Moses Freeman
Ron Cook
Farrell Cooper
JoAnne Favors

Community Activist
Inner City Ministries
Family & Children's Services
Chattanooga Councilman

Marilyn Harrison Allied Arts Council of Chattanooga Vanessa Jackson City of Chattanooga Neighborhood

Services Department Center for Nonprofits

Bob McNutt Chattanooga Neighborhood Enterprise

Michael Owens Read of Chattanooga

Bob Pomeroy Chattanooga Neighborhood Association

Council

Howard Roddy Memorial Hospital

John Schaerer University of Tennessee at Chattanooga Beverly Johnson City of Chattanooga Public Works

Department

Donna Williams Granger Advisor Cheryl Key Westside CDC

**Volunteer Committee** 

Chair: Bob Graham Chattanooga Neighborhood Association

Council

Pat Eaker Community Activist

Bridgett Gray RSVI

Estella Greaves Friendship Haven, Inc.

Gerri Jordan M.L. King Neighborhood Association
Charles Love Hamilton County Board of Education
Helen Smith Family & Children's Services

Kelly Williams WTCI-TV45

Shula Yelliott Center for Nonprofits

**Youth Committee** 

Chair: Shula Yelliott Center for Nonprofits

Dank Hawkins City of Chattanooga Parks, Recreation,

Arts & Culture

Debbie Johnson City of Chattanooga Neighborhood

Services Department

April Maddox City of Chattanooga Neighborhood

Services Department

Barbara Readnower City of Chattanooga Parks, Recreation,

Arts & Culture

Vanessa Jackson City of Chattanooga Neighborhood

Services Department

Charles Love Hamilton County Board of Education

Patrick Miles YMCA
Deb Morris Girl Scouts
Kelly Williams WTCI-TV45

Neighborhoods, USA 2003 Board of Directors

W.L. Williams, Jr. President (Birmingham, AL) (205)332-7600

Marilyn Boyd Drew Vice-President (Decatur, GA)

Johnny J. Howze, Jr. Treasurer (Birmingham, AL)

Patrice Hines Secretary (Memphis, TN) Sam Bowler
Dr. Clara T. Byes
Faye Dixon
Ernest Evans
Elton Gatewood
Anna Ginsburg
Marcia Goodwin
Karen Harber
Maggie Lee Hawkins
Sheila Holden
Vanessa Jackson

(Las Vegas, NV) (Gretna, LA) (Birmingham, AL) (Columbia, SC) (Tacoma, WA) (St. Louis, MO) (Orlando, FL) (Dayton, OH) (Little Rock, AR) (Memphis, TN) (Chattanooga, TN) Gail Knight (Phoenix, AZ) Raymond Lambert (Richmond, CA) Yolanda Martinez (Seattle, WA) Judy Martinson (Dayton, OH) (Roanoke VA) Estelle McCadden Terri Phipps Copeland (Atlanta, GA) Al Polin (Indianapolis, IN) Patricia Ramos (San Jose, CA) Elbert Rich, Jr. (Memphis, TN) (St. Louis, MO) Mavis Thompson Wilbur Tucker (Columbia, SC)



### A special thanks to our sponsors...





















BENWOOD FOUNDATION







First Student

















Krystal

McKee Baking

Chattanooga Bakery



# CITY OF CHATTANOOGA Office of the Mayor Suite 100, City Hall (423) 757-5152 Chattanooga, Tennessee 37402

May 2003

#### Dear NUSA Guests,

It is my pleasure to welcome you to Chattanooga, one of the premier river cities in the southeast and a great place to live and visit. We are fortunate here to be a great big small town made up of strong neighborhoods and citizens committed to improving their communities.

We hope you have the chance to see the many reasons why we are so proud to call Chattanooga home. Stop by the Tennessee Aquarium, or spend some time down on the river at Coolidge Park; visit Ruby Falls or Rock City; or spend a day hiking on one of our many beautiful trails. We have an abundance of shopping and dining venues and our arts district features unique galleries and a sculpture garden perched on the bluffs of the Tennessee River.

Your mission as a member of NUSA is important and we here in Chattanooga are happy to have the chance to host you as we look at ways to improve neighborhoods across our country.

Sincerely,

Bob Corker

Mayor





#### FROM THE PRESIDENT

To all NUSA 2003 Conferees,

NUSA is excited to have the City of Chattanooga host its 28th Annual Conference on Neighborhood Concerns. We welcome citizens from throughout North America to join us in a variety of workshops, seminars, tours and discussions designed to meet the needs of your community.

Founded in 1975, NUSA is the nation's largest grassroots neighborhood organization, with more than 1,300 active members representing almost every state in the USA, as well as Canada, Japan, Bermuda, and France. The purpose of the organization is to bring neighborhood activists, elected officials, practitioners, and individuals together to advocate for community improvements. With its strong emphasis on "participatory government," NUSA is on the cutting edge of becoming the nation's premiere community based organization that can set the direction and lead the way for citizens, neighborhoods, and cities in the future.

NUSA is committed to building stronger communities, open and accountable government, a stronger voice in the decision making process, and providing citizens and government officials with tools they need to address issues and concerns facing their cities. Our annual conference is a venue to learn, share and exchange ideas and good practices that have been successful in other cities. It will also enable local leaders to build capacity and strengthen relationships that are paramount to building stable neighborhoods.

The City of Chattanooga has devoted the past 36 months preparing to host NUSA with our best conference to date. Chattanooga's concerted efforts on behalf of the NUSA organization are best exemplified by the close and sustained collaboration between their notable tourism industry, various local non-profits, and commercial business communities. These hallmark sector-crossing partnerships have resulted in the most comprehensive NUSA conference yet: 84 workshops, seminars, and discussions that are suited to meet the needs of all in attendance, 35 Neighborhood Tours, over 10 planned special events, and the largest projected attendance ever, at 2000 plus attendees.

Respectfully yours,

W. L. Williams, Attorney Neighborhoods, USA





Department of Neighborhood Services

1001 Lindsay Street Street

Chattanooga, TN 37402

Phone: 423.425.3731

e-mail: bruce\_c@mail.chattanooga.gov

#### Dear NUSA Colleagues:

On behalf of the 2003 Conference Steering Committee, we are honored and excited to host the Neighborhoods USA 28th Annual Conference on Neighborhood Concerns. We welcome you to Chattanooga, Tennessee for what promises to be the best conference ever. Our planning committees have worked diligently for the past 36 months to bring you the combination of workshops, seminars, events and activities to make your participation both productive and enjoyable.

Chattanooga has a history of successful public private partnerships as a vehicle for neighborhood improvement. We are proud to have the opportunity to leverage these partnerships to support the NUSA 2003 Conference and address neighborhood concerns on a national level. Join with our colleagues from across the country and with the more than 65 Chattanooga neighborhood and community organizations as we pursue our common goal of building stronger communities.

Please register for the conference and remember to mark your calendar for May 21-24. We look forward to meeting you and sharing our city and our neighborhoods with you.

Sincerely,

Kenardo Curry Conference Co-Chair, Neighborhoods USA 2003 Administrator, City of Chattanooga Department of Neighborhood Services

BettyeLynn Smith Conference Co-Chair, Neighborhoods USA 2003 Executive Director, Community Impact Fund



### **Conference at a Glance**



Wednesday, May 21, 2003					
1:00 p.m 7:00 p.m. 1:00 p.m 6:00 p.m. 6:00 p.m 7:30 p.m. 7:30 p.m 9:00 p.m.	Registration Opens Exhibits Mayor Corker's Reception Patricia Lewis, PLM, Inc. Pre-conference Motivational Session	Hall C Hall A			
	Thursday, May 22, 2003				
7:00 a.m 3:00 p.m. 8:00 a.m 4:00 p.m. 8:00 a.m 9:45 a.m.	Registration Exhibits Keynote Breakfast,	Hall C			
10:00 a.m 11:30 a.m. 10:00 a.m 1:00 p.m. 10:00 a.m 3:00 p.m. 11:45 a.m 1:15 p.m. 1:00 p.m 3:00 p.m. 1:30 p.m 3:00 p.m. 4:30 p.m 8:30 p.m.	Presenting NUSA Notable Award	Meeting Room B Ball Room			
	Friday, May 23, 2003				
8:00 a.m 3:00 p.m. 8:00 a.m 4:00 p.m. 8:00 a.m 9:45 a.m. 10:00 a.m 11:30 a.m. 10:00 a.m 1:00 p.m. 11:45 a.m 1:15 p.m. 1:00 p.m 3:00 p.m. 1:30 p.m 3:00 p.m. 5:30 p.m 7:00 p.m. 7:00 p.m 9:30 p.m.	Registration Exhibits Continental Breakfast Concurrent Sessions III Habitat for Humanity Project (Off-Site) Brown Bag Sessions (may purchase box lunch) Habitat for Humanity Project (Off-Site) Concurrent Sessions IV Reception—Bessie Smith Hall National Block Party —Nightfall Concert The Impressions LIVE! Miller Plaza Rockin' on the River Midnight River Boat Cru	Hall C Hall C Ball Room			
Saturday, May 24, 2003					
8:00 a.m 11:30 a.m. 8:00 a.m 9:45 a.m. 9:45 a.m 11:30 a.m. 11:30 a.m 1:00 p.m.	Exhibits  Continental Breakfast  NUSA Membership Meeting  Luncheon, NOTY Awards,  Neighborhood of the Year  Conference Closing	Hall C Hall B			



# **Special Event Descriptions**

#### **Mayor's Opening Reception**

Wednesday, May 21st, 6:00pm-7: 30 p.m., Hall A

Recently named "The Best Overlooked Family Value Destination in America" by Foder's Travel, Chattanooga welcomes you to the NUSA 2003 conference! Enjoy getting together with old and new friends alike before the work of the conference begins. The reception will feature the welcoming words of Chattanooga's Mayor, Bob Corker. Bring lapel pins with your city logo or other items to trade with conferees. Dress is casual/ business casual.

#### **Pre-Conference Motivational Session**

Wednesday, May 21st, 7:30-9:00p.m., Hall B

"Where there is no vision, the people perish." This preconference session will feature a unique insight into why we do what we do. Vision is important to provide direction, drive and commitment. Patricia R. Lewis is no stranger to vision. She operates in the spiritual, subdues in the physical, and motivates in the mental. This session will present a message of faith, deliverance, healing, and restoration. Get ready to share the vision, and be challenged. The tone and rhythm will be set for the entire conference, a rhythm for excellence and perseverance. You don't want to miss this event.

#### Keynote Breakfast, Presentation of NUSA Notables Awards, and Keynote Address

Thursday, May 22nd, 8:00 a.m.-9: 45a.m., Hall A

NUSA '03 Keynote Breakfast is the big event. After a hearty breakfast and the presentation of the NUSA Notables Awards, be prepared to hear an exciting presentation.

#### **Habitat for Humanity Project**

Thursday, May 22nd, 10:00 a.m.-1:00 p.m. & 1:00 p.m.-3:00 p.m. Friday, May 23rd, 10:00 a.m.- 1:00 p.m. & 1:00 p.m.-3:00 p.m.; Off-site location

This is your opportunity to leave a piece of NUSA behind! This is a hands-on, off site workshop. You will be putting the finishing touches on the Amsouth Habitat House, so you'll need to wear comfortable clothing and appropriate footwear that you don't mind getting a little dirty. The workload will be light, however. This special workshop lasts 3 hours. Transportation will be provided, and space is very limited.

#### **Neighborhood Tours**

Thursday, May 22nd, 5:30 p.m.-8:30 p.m., Various off-site locations

Welcome to the Scenic City and all our neighborhoods! These tours have been selected to represent a geographic, economic and cultural cross section of Chattanooga, TN. In addition to the tours, you will meet nice folks and eat good food (food will be provided on all tours). Please read the tour descriptions carefully and plan accordingly. Please indicate if you require a tour for people with disabilities.

#### **NUSA Reception/National Block Party**

Friday, May 23rd, 5:30 p.m.-9:30 p.m., African American Museum, Bessie Smith Hall, Downtown

Come and become a part of history at the first National Block Party ever! The action packed evening starts out with a reception in your honor at African American Museum and Bessie Smith Hall, which is the home of Chattanooga's own "Queen of the Blues," Bessie Smith. Enjoy food and fun all to the tune of various local musicians representing a wide array of musical inspiration. After the reception you will party on down the street to dance the night away under the stars with Chattanooga locals. Chattanooga's own The Impressions will be performing at Miller Plaza, Chattanooga's favorite outdoor music venue.

### Rockin' on the River Midnight Riverboat Cruise

Friday, May 23rd, 10:30 p.m.-1:00 a.m., Ross' Landing

The evening is not over yet! Join your colleagues on the famous Chattanooga Southern Belle and float down the Tennessee River for a night of dancing and celebrating the last night of the conference. "Rockin' on the River" tickets are available for \$36, and include two drink tickets, round trip transportation from the Convention Center to Ross's Landing, and a DJ who will spin tunes all night. Don't miss this one of a kind experience!

#### **NUSA 2003 NOTY Awards Luncheon**

Saturday, May 24th, 11:30 a.m.-1:00 p.m., Hall A

Don't leave Chattanooga yet! Join new and old friends alike while attending the special NUSA '03 Awards Luncheon. Lunch will be followed by several presentations honoring neighbors and neighborhoods with NUSA '03 Neighborhood of the Year (NOTY) Awards.

# Keynoter



Ellen W. Lazar brings a wealth of knowledge and experience to this year's conference format. Ellen W. Lazar is the executive director of Neighborhood Reinvestment Corporation in Washington, DC. Before moving to Neighborhood Reinvestment, Ms. Lazar, who is trained as a lawyer, was director of the U.S. Treasury Department's Community Development Financial Institutions (CDFI) Fund. The fund was created



to expand the availability of credit, investment capital and financial services in distressed urban and rural communities. As director, she expanded the fund's scope and outreach, and strengthened its congressional support. Ms. Lazar is extensively involved in the community and with a variety of nonprofit organizations, including serving on the boards of The Duke Ellington School of the Arts, Nonprofit Finance Fund, Homes for America, and the National Fund for Enterprise Development.

## **Motivational Speaker**



A native of Memphis, Tennessee, evangelist Patricia R. Lewis brings a dynamic message of faith, deliverance, healing, and restoration to this year's conference.

As television host of Deliverance through the Word Ministries, she has established herself as a prolific leader. She is the wife of Pastor J.E. Lewis, II, of Rehoboth Outreach Ministry Church of God In Christ. She serves as the Director of the Women's Ministry, "Women of Excellence." She is the mother of two sons, one daughter and has six grandchildren

### **NOTY Nominees**

The following Neighborhood NOTY nominees have embodied the NUSA spirit through various projects contributing to the mobilization, revitalization, and advocacy of communities nationwide.

Organization	City	State	NOMINATED PROJECT
Rising West Princeton Neighborhood Assocation	Birmingham	AL	Physical Revitilization/Beautification Single Neighborhood
Handy Holiday Community Club	Memphis	TN	2Flowers and Hydrants2
Friends of Buckroe Beach Park (FBBP)	Hampton	VA	SS Buckroe Playground Project
Grendel Village Association, Inc.	Greenwood	SC	The Grendel Association Community Garden
Southeast Seminole Heights Civic Association	Tampa	FL	H. I. T. (Home Improvement Team)
El Dorado Park South Neighborhood Association	Long Beach	CA	Evening of Original Owners

#### **NUSA Notable Nominees**

Name	Project	City/State
Milin Espino	Memorial Health Care System	Hollywood, FL
Barbara Sirmans	Birmingham Public Library	Birmingham, AL
Pat Brzozowski	Prudential Neighborhood Partnership	Jacksonville, FL
Kevin Gay	Operation New Hope	Jacksonville, FL
Bobby Guidry	BFI	Scott, LA
	Baptist Medical Center Princeton	Birmingham, AL
Perry Ward	Lawson State Community College	Birmingham, AL
Michelle Simpson		Hampton, VA
Jim Sabin		Lima, OH

## Workshop Schedule

# Thursday, May 22

	a.m.						p.m.			
10	:00 10:30 11:00 1	<b>11:30</b>	12 1:45	:00 12	30	1:00	1:30	2:00	2:30	3:00
INSTITUTE I:			Co	mmunity	Orga	nizing				
INSTITUTE II:		C	rgan	izationa	l Deve	lopmen	t			
TRACK 1: Physical Revitalization	CNE Story     Neighborhood Revitalization		 		   			escape: Cre ore Liveable	ating Safer, e Neighborh	oods
TRACK 2: Community Economic Development	<ul> <li>Enhancing, Ensuring, and Empowering the People</li> <li>Leveraging Resources</li> </ul>		     		     		He	oods	ent in D.T.	S
TRACK 3: Faith-based Neighbor-	Standing on Solid Ground				   					
hood Development	• Habitat House					• Hab	oitat Hous	se		
TRACK 4: Community Health and Wellness	<ul><li>CPR: A Healthy Vision</li><li>Community Response to Bioterrorism</li></ul>		     		     			entifying R olence Pre	Resident Ne vention	eds
TRACK 5: Education	<ul><li> Strong Schools, Strong Communities</li><li> Hispanic Reality</li></ul>		     		     			Takes A Ci ading Buil	ity ds Brain Co	ells
TRACK 6: Personal and Community Renewal (Brown Bag Specials)			• Ru NU • Thi Blo	mmunity Sp nning for JSA Board row a Neigh ock Party antwriting	the	1	       			
TRACK 7: Technology	Neighborhood Level Data		   		 			chno Savvy fective Cri	y me Strategi	es
TRACK 8: Youth	• Skills Builder for Youth Leaders I			     	       		• Sk	andom Act ills Builde outh Leade		ess
TRACK 9: Arts and Culture	<ul> <li>Chattanooga's 21st Century Waterfront Project</li> <li>Visual Artists in Service of Community</li> </ul>	У	     	     	       		No	ocumentin eighborho eave Us To	ods	
TRACK 10: Community Organizing and Organizational Development	<ul> <li>Telling the Hampton Story</li> <li>Creating Neighborhoods of Choice</li> </ul>		     	  -  -  -	       	     	• Par	rticipatory	Planning	
TRACK 11: How to	• Organize a Neighborhood Tour		   	 	   		No	eate Diver eighborhoo cilitate a M		

# Friday, May 23

# **Workshop Schedule**

	a.m.		p.m.
10	0:00 10:30 11:00 11:30 12 11:45	:00 12:30 1:00	1:30 2:00 2:30 3:00
INSTITUTE I:	Со	mmunity Organizing	
INSTITUTE II:	Organ	izational Developme	ent
TRACK 1: Physical Revitalization	<ul><li>Revitalization Using HOME, HOPE and CDBG</li><li>Placemaking on a Budget</li></ul>		• Revitalizing the Southeast • SABER Program
TRACK 2: Community Economic Development	<ul> <li>Revitalizing Commercial Districts</li> <li>What Non-profits Must Know</li> </ul>		<ul><li> Using New Market Credits</li><li> Coordinating Financial and Resource Partnerships</li></ul>
TRACK 3: Faith-based Neighbor-	Building Religious, Racial and Ethnic Coalitions		<ul><li>Recovering Vacant Properties</li><li>HOPE for Chattanooga</li></ul>
hood Development	Habitat House	• H	labitat House
TRACK 4: Community Health and Wellness	Housing and Neighborhood Health		<ul><li>Community-focused Health</li><li>Alcohol Impact on Community</li></ul>
TRACK 5: Education	<ul><li> Engaging Community for Schools</li><li> Neighborhoods and Universities</li></ul>		Neighborhood Family Schools
TRACK 6: Personal and Community Renewal (Brown Bag Specials)	• Ali • En • Pa	newing that Passion About NUSA npowerment rliamentary ocedures	
TRACK 7: Technology	• Build a whiz BANG website		• New Mr. Roger's Neighborhood
TRACK 8: Youth	<ul> <li>Speak Out Session: Mandated Youth Service</li> <li>Helping Others Pursue Excellence</li> </ul>		<ul><li>For the Children's Sake</li><li>Healthy Alternatives in the Hood</li></ul>
TRACK 9: Arts and Culture	• Chocolate Pretzels		• When Doves Fly – Dance Alive
TRACK 10: Community Organizing and Organizational Development	<ul> <li>Creating Conditions for Change</li> <li>Creating a Dynamic Neighborhood Organization</li> </ul>		Mayfair Block Captains
TRACK 11: How to	<ul><li>Form a CERT Team</li><li>Effective Communication for Community Leaders</li></ul>		<ul><li> Mobilize Your Neighborhood</li><li> Form a Court Watch</li></ul>



Thursday, May 22 10:00 a.m. – 11:30 a.m.

# Thursday, May 22 10:00 a.m.-3:30 p.m.

#### **ALL-DAY INSTITUTES**

# Institute 1: Community Organizing Institute Ball Room J

This is a two-day institute designed to provide the attendee with a comprehensive, indepth learning experience. The Community Organizing Institute will tackle five important topics using several different learning formats, such as instruction, role-playing exercises, and multi-media presentations. The topics include: Community Organizing, A Development Art; The Role of Community Organizations in Neighborhood Development; Funding Your Community Organizing Efforts; Effective Committee Structures in Community Organizing; Evaluating the Strengths and Weaknesses, Successes and Challenges in Community Organizing. Presenter: Daphne Sloan, Daphne Sloan & Associates

### **Institute 2:** Organizational Development

#### **Ball Room I**

This is a two-day institute designed to provide the attendee with a comprehensive, indepth learning experience. The Organizational Development Institute will tackle the necessary topics that one needs to understand in order to establish, boost, support and/or revamp an organization, such as a Neighborhood Association. These topics include: How to Become a 501 (c) 3; How to Create a Board or other leadership entity for your organization; How to create and develop programs; How to create the organizational infrastructure for a successful organization; and How to work with your local community funders. Presenter: Shawn Kurrelmeier-Lee, Center for Nonprofits, and the Community Foundation of Greater

Chattanooga, Chattanooga, TN

#### **Revitalizing Mixed-Use Neighborhoods: The CNE Story**

Session #1

Meeting Room #2

This workshop focuses on the Chattanooga Neighborhood Enterprise's efforts at revitalizing mixed-use and mixed income neighborhoods. The workshop will target on their Southside neighborhoods of Cowart Place and Jefferson Heights.

Presenter: Bob McNutt, CNE, Chattanooga, TN

#### E<sup>3</sup>: Enhancing, Ensuring and Empowering the People

Session #2

Meeting Room #3

Knoxville's designation as an empowerment zone community has impacted community pride and livability in the areas of housing affordability, workforce/ job creation, civic attachment, community building and economic self-sufficiency. This presentation highlights the federal empowerment zone program and its influence on the civic, economic, and social life in the community. Presenter: Terrance Carter, Director, Partnership for Neighborhood Improvement, Knoxville, TN

#### Standing on Solid Ground: A 24/7 Presence

Session #3

Meeting Room #11

The faith-based sector is expanding its mission and many groups are undertaking housing and economic projects in the inner-city/urban areas. Community development activities can improve the holistic quality of life as religious institutions widen their scope from only being known as a Sunday and Wednesday operation.

Presenters: Chris Martin, Director, Knoxville Leadership Foundation; Teressa Chappell, Faith-Based Initiatives Coor. Dept. of HUD; Walter Ghosten, President, F&F Corp., Knoxville, TN

### **CPR:** Caring Preventative Resources- A Healthy Vision for Neighborhoods

Session #4

Meeting Room #12

The total well-being of the community is strengthened by public education on HIV/AIDS, other sexually transmitted diseases, teenage pregnancy and other high-risk health issues. Knowing about the Health Department's resources and preventive measures, and working together to acknowledge problems will aid a glimmer of hope.

Presenters: Mickey Roberts, Director of Community Services, Knox Co. Gov., Knoxville, TN; Allen Thompson, Cynthia Finch, Loretta Johnson—Knox County Government

# Thursday, May 22

10:00 a.m.-11:30 a.m.



#### **Strong Schools, Strong Communities**

Session #5 Meeting Room #20

This is the first of a three part series. In cooperation with the National League of Cities, this session looks at the importance of public education in the context of larger community and economic development concerns and efforts. It addresses the central role of public schools as determinants or indicators of standard of living, quality of life and citizenship. The role of citizens, neighborhoodbased organizations, and municipal leaders in supporting public education will be discussed.

Presenter: Leslie G. Carhart, Community & Economic Development, Education Initiatives, Fort Lauderdale, FL

### Using Neighborhood Level Data and Information for Change

Session #6 Meeting Room #21

Participants will be exposed to the range of local data and information available for neighborhood planning, grant writing, and advocacy. The audience will also be introduced to basic concepts related to data analysis and presentation skills to help them communicate more effectively.

Presenters: Teletha McJunkin, Director, SouthEast TN Info Service, Community Research Council, Chattanooga, TN

#### Youth skills Builder: POLF I

Session #7 Meeting Room #19

This two session workshop will incorporate training modules from the Prudential Youth Leadership Institute program. The sessions are designed to provide youth participants with the ability and desire to make meaningful, lifelong contributions to their communities by providing an array of leadership skills and a fundamental understanding of how to apply those skills to community service. Come experience components of this curriculum and learn how this program has been successful in over 100 communities across the nation.

Presenters: Patrick Doyle, Youth Outreach Mgr., Points of Light Foundation; Shula Yelliott, Director, United Way Volunteer Center, Washington, D.C.

### **Chattanooga's 21st Century Waterfront Project**

Session #8 Meeting Room #13

This workshop describes the 21st Century Waterfront Project in detail. The 21st Century Waterfront Plan is a \$120 million public/private initiative designed to dramatically transform downtown Chattanooga. It involves a partnership between the Hunter Museum of American Art, the Tennessee Aquarium, the Creative Discovery Museum and the City of Chattanooga. It includes additions and renovations to the entire riverfront. The project is scheduled for completion on May 1, 2005.

Presenters: Robert Kret, Director, Hunter Museum; Charlie Arant, President, Tennessee Aquarium; Henry Schulson, Director, Creative Discovery Museum; Peggy Townsend Wood, Public Art Consultant

#### Telling the Hampton Story: City Government's Role in a Neighborhood Initiative

Session #9 Meeting Room #4

This workshop will cover several major questions that all communities will need to answer as they undertake a neighborhood initiative. It is designed to assist city officials, city staff, and neighborhood residents with "start-up" strategies that can be replicated in their communities. Presenters: Joan Kennedy, Director, Neighborhood Office, Hampton City, VA

#### **Visual Artists in Service of Community**

Session #10 Meeting Room #17

Learn about the many ways in which the visual arts help build and serve a community. Specific visual artist residencies in neighborhoods, schools, hospitals, and group homes will be discussed. See examples of the artwork created and learn first-hand about the personal and social benefits of the art-making process.

Presenters: Christa Mannarino, AVA; Juanita Tumelaire, AVA Board Member; Helen Davis Johnson, AVA Special Events Coordinator, Chattanooga, TN



Thursday, May 22 10:00 a.m. – 11:30 a.m.

#### How to Organize a Neighborhood Tour

Session #11

Meeting Room #18

Tours of Homes are fun but they are a lot of work. Explore what it takes to be successful. Purpose, volunteers, good homes, publicity, and other resources are necessary. It is also helpful to have strong partnerships and relationships with a variety of public and private organizations. Does your neighborhood have what it takes?

Presenter: Bob Pomeroy, President of Fort Wood Neighborhood Association, Chattanooga, TN

### **Neighborhood Revitalization through Historic Preservation**

Session #12

Meeting Room #5

This panel will discuss how preservation organizations, affordable housing providers and private sector investors can work together and use historic preservation as a community re-development tool. Renovation lending is a little known program that allows a borrower to both purchase or refinance a home and include the cost of renovation in the same loan.

Presenters: Kim Trent, Director, Knox Heritage; Rob Frost, Knoxville City Counciman; Corky Neale, Director, Knox Housing Partnership, Knoxville, TN; Richard Day, Wells Fargo Mortgage

### Leveraging Resources: Become a Lightning Rod for Sustainable Development

Session #13

Meeting Room #14

This interactive workshop presents the benefits of designing programs to leverage resources, plus proven techniques for maximizing the resources leveraged. Pittsburgh's nationally-recognized green neighborhood program will be examined.

Presenter: Wendy Powers, Green Neighborhood Program Manager, Pittsburgh, PA

### **Public Partnerships and Local Preparedness** in Response to Bioterrorism

Session #14

Meeting Room #15

The pre-event strategy for developing and engaging the numerous local organizations, institutions, Bioterrorism Task Force member agencies and the lay public will presented and outlined. Details will be provided regarding the massive comprehensive planning that has been underway at the local level since 9/11.

Presenters: Randall Ricketts, Emergency Response Coordinator, Chattanooga-Hamilton County Health Department; Shirley Swilley, Emergency Training Coordinator, Chattanooga-Hamilton County Health Department

#### **Creating Neighborhoods of Choice**

Session #15

Meeting Room #16

Chattanooga has a rich neighborhood culture, embodied through neighborhood plans and long standing traditions of neighborhood involvement. The Community Impact Fund has launched a "Neighborhoods of Choice" initiative that develops a multifaceted approach to neighborhood revitalization. Best Practices will be examined from the local activity launched in Chattanooga and from national models. This is your opportunity to examine cutting edge revitalization techniques.

Presenter: BettyeLynn Smith, Community Impact Fund, Chattanooga, TN

### The Hispanic Reality in Chattanooga: iEn Español!

Session #16

Meeting Room #14

This presentation illustrates the socio-economic reality experienced by the Hispanic population in Chattanooga. Major points to be discussed in detail include Transportation, Cost of Living Expenses, Health, Education issues, and other elements that present somewhat considerable difficulties. Real life success stories, as well as less than ideal living situations will be discussed, demonstrating the wide socio-economic spectrum experienced by the Hispanic-American citizens of Chattanooga. The session will be conducted in Spanish.

Presenter: Rev. Jaime Betancourt, Pastor, Red Bank Baptist Church Hispanic Mission, Red Bank, TN

## JAMSOUTH BANK

# "The house that HABICHATE Am South built."

## Thursday, May 22

Session 17: 10:00 a.m.-1:00 p.m. Session 22: 1:00 p.m.-3:00 p.m.

#### The Habitat House

Session #17 & #22: Off-Site

This is your opportunity to leave a piece of NUSA behind!

This is a hands-on, off site workshop. You will be putting the finishing touches on the AmSouth Habitat House, so you'll need to wear comfortable clothing and appropriate footwear that you don't mind getting a little dirty. The workload will be light, however. This special workshop lasts 3 hours. Transportation will be provided, and space is very limited.

### Community Spirit is Contagious: Be a Carrier

#### Session #18 BB Ballroom H

Neighbors should be able to relax, relate and release in the presence of one another. Basic concepts of expressing your thoughts and opinions, and looking at ritualistic ways of energizing your community will bring new life, new light and new meaning to the word "spirit."

Presenter: Chris Woodhull, Executive Director, Tribe One, Knoxville, TN; Deno McCoy, Tribe One, Knoxville

#### Running for the NUSA Board

Session #19 BB

Ballroom E

This workshop will address the roles and responsibilities of NUSA Board members as well as eligibility of becoming a Board member. Attendance is mandatory for all NUSA Board candidates.

Presenters: NUSA Board Member(s)

#### Renewing the Spirit - How to Throw a Neighborhood Block Party

Session #20 BB

Ballroom F

Neighborhood Block Parties give spice and renewed interest to our neighborhoods. They provide opportunities for renewing and building lasting and positive relationships with our neighbors. In this workshop participants will learn the following: • Guidelines for planning, organizing and implementing a "Block Party" • What Causes Poor Events? • What Happens When An Event Is A Success? • Promoting and Marking An Event • Identifying Community Resources • Decoration Ideas

Presenter: Barbara Readnower, Chattanooga Parks & Recreation, Chattanooga, TN

#### **Grantwriting and Research**

Session #21 BB

Ballroom G

In this particular workshop participants will learn the basic components of grantwriting, along with research strategies to seek and obtain funding. Participants will learn about the many different types of grant, the various ways to fund projects and the funding sources available for community programs.

Presenter: Rochelle Dunn, Birmingham, AL



Thursday, May 22 1:30 p.m.-3:00 p.m.

### Safescape: Creating Safer, More Liveable Neighborhoods

Session #23

Meeting Room #15

Based on the newly published book SafeScape, by Al Zelinka and Dean Brennan, this session will focus on the seven Safescape Principles to improve the safety and vitality of our neighborhoods.

Presenters: Al Zelinka, AICP, CMSM, Community Planner, Irvine, CA

### Unemployment in Our Downtown Neighborhoods: Is Spatial-Mismatch to Blame?

Session #24

Meeting Room #12

Unemployment plagues our downtown neighborhoods. Why does this happen? The imbalance of residence in downtown areas and jobs that they are capable of holding in downtown areas is often referred to as "spatial mismatch." The spatial-mismatch hypothesis is tested in Chattanooga's downtown neighborhoods to see if job decentralization is the culprit.

Presenter: Tonya Beeler, MPA, Chattanooga, TN

### Identifying and Addressing Resident Health Needs: Data and Dialogue

Session #25

Meeting Room #2

The health status of residents is extremely important and is directly associated with the overall well-being of the community. While data and statistics are needed, direct responses and dialogue with residents are critical. Presenters: Bill Ulmer, M.P.H., Director of Community Health, Hamilton County Health Dept.; Irvin Overton M.P.H., Vice President, Erlanger Health System; Ron Blankenbaker, MD, Dean, UT College of Medicine; Barbara Laymon, M.P.H., Community Health Planner, Hamilton County Health Department, Chattanooga, TN

#### **Violence Prevention for Our Schools**

Session #26

Meeting Room #11

This workshop is offered for students, parents, or faculty. It explores the root causes of violence and offers tools for prevention.

Presenter: Wendy Krom, Community Consulting Services, Chesire, MA

### It Takes A City - Community Strategies for School Improvement

Session #27

Meeting Room #20

This session focuses on community-wide strategies to improve academic achievement by utilizing the political and civic leadership in local communities. It builds on the work of the National League of Cities (NLC), and its Municipal Leadership in Education project, which is designed to assist municipal leaders and teams of key stakeholders in improving the quality of K-12 education. Discussions will highlight the perspectives and action opportunities of educators, parents, neighborhoods, local government and businesses to support and improve public schools. It will also look candidly at the issues and challenges involved.

Presenter: Leslie G. Carhart, Community & Economic Development, Education Initiatives, Fort Lauderdale, FL; Denise Wyngaard; Jon Abercrombie

#### **Techno Savvy: Surfing to Independence**

Session #28

Meeting Room #3

This workshop will provide examples of free technology oriented activities that bridge the "digital divide", and also provide individuals with marketable skills. This workshop will also highlight "CISCO", a computer class that is located in a low income site for residents and community members, and has an 80% job placement rate.

Presenters: Ken Libby, Education Coordinator, Townview Learning Center; Lois Hinkle, Coordinator, Tabernacle Learning Center, Knoxville, TN

#### Youth Skills Builder: POLF II

Session #29

Meeting Room #19

This second session workshop will incorporate training modules from the Prudential Youth Leadership Institute program. The sessions are designed to provide youth participants with the ability and desire to make meaningful, lifelong contributions to their communities by providing an array of leadership skills and a fundamental understanding of how to apply those skills to community service. Come experience components of this curriculum and learn how this program has been successful in over 100 communities across the nation. Presenters: Patrick Doyle, Youth Outreach Mgr., Points of Light Foundation; Shula Yelliott, Director, United Way Volunteer Center, Washington, DC

# Thursday, May 22 1:30 p.m. – 3:00 p.m.



#### **How Do We Document Our Neighborhoods?**

Session #30

Meeting Room #5

This workshop will offer an introduction to ways to document the architectural, social, and political history of your neighborhood, and offer suggestions on how to research, preserve and exhibit your community's unique history.

Presenter: Patrice Glass, Curator & Historian, Chattanooga Regional History Museum, Chattanooga, TN

### Participatory Planning as a Tool for Organizational Development

Session #31

Meeting Room #13

Learn how a community planning process can yield more than a plan. Hear from neighborhood activists and planners how their neighborhood organizations increased membership, and gained a renewed commitment, energy and vision, as a result of a participatory planning program.

Presenters: Connie Loy, Planner, Oakwood-Lincoln Park Neighborhood Assoc.; Diana Conn, Planner, Sevier Av. Community Group, Knoxville, TN

### How to Build an Inclusive Neighborhood through Diversity

Session #32

Meeting Room #17

This is a hands-on, move your body workshop. It is a group of exercises that stimulate thinking regarding bias, bigotry and racism. Participants will emerge with new ideas about what race, culture and religion mean. This workshop will give you the tools to become a change agent to encourage dialogue and respect in your own community.

Presenters: Mavis Thompson, Board Member, NUSA; Anna Ginsberg, Board Member, NUSA, St. Louis, MO

### The Community Development Corporation's Operating Models

Session # 33

Meeting Room #6

Participants will learn about community economic development and the role of Community Development Corporations (CDC's) in economic development financing, planning, and building community partnerships in the private and public sectors for neighborhood revitalization. Local

CDC's will present successful models for commercial and housing development as well as job creation as tools for spurring economic development in neighborhoods.

Presenters: Cheryl Key; Jerry Konohia, CNE; Ann Coulter, River Valley Partners, Chattanooga, TN

#### **Weave Us Together**

Session #34

Meeting Room #21

This workshop will showcase the beauty of arts and humanities in promoting issues related to race, sex, national origin, family status, and disabilities. Through poetic and musical symbolism, participants will embark on a global journey of understanding multicultural dynamics and develop an appreciation for treating all persons in a fair and non-discriminatory manner.

Presenters: Mark Rigsby, HR Manager, City of Knoxville; Stephanie Brewer, Disability Policy Analyst, City of Knoxville, TN

### Reading Builds Brain Cells! Developing Neighborhood Reading Centers

Session #35

Meeting Room #16

Significant brain research has verified that reading to and with a child benefits a child's intellectual, emotional, and physical development, as early brain stimulation helps children learn words and concepts and actually makes a child's brain grow faster! Come hear how United Way's "Invest in Children/Success By 6" initiative helped Chattanooga neighborhoods develop reading centers to provide additional opportunities for family and community reading, beginning at birth! Neighborhood participants will share how they are currently expanding many of these centers to increase the love of reading for children and adults of all ages.

Presenter: Lori Hairell, Director, United Way Invest in Children and Reading Center Volunteers, Chattanooga, TN

#### How to Facilitate a Meeting

Session #36

Meeting Room #18

Learn tools to help plan meetings that are productive and stimulating. Discuss your prior experiences and special challenges as well as some of the limitations of and alternatives to meetings.

Presenter: Finn Bille, PhD, Nexus Group of Chattanooga, TN



Thursday, May 22

1:30 p.m.-3:00 p.m.

#### Friday, May 23 10:00 a.m.-3:30 p.m.

#### **ALL-DAY INSTITUTES**

# Institute 1: Community Organizing Institute Ball Room J

This is a two-day institute designed to provide the attendee with a comprehensive, indepth learning experience. The Community Organizing Institute will tackle five important topics using several different learning formats, such as instruction, role-playing exercises, and multi-media presentations. The topics include: Community Organizing, A Development Art; The Role of Community Organizations in Neighborhood Development; Funding Your Community Organizing Efforts; Effective Committee Structures in Community Organizing; Evaluating the Strengths and Weaknesses, Successes and Challenges in Community Organizing. Presenter: Daphne Sloan, Daphne Sloan & Associates

### Institute 2: Organizational Development

#### **Ball Room I**

This is a two-day institute designed to provide the attendee with a comprehensive, indepth learning experience. The Organizational Development Institute will tackle the necessary topics that one needs to understand in order to establish, boost, support and/or revamp an organization, such as a Neighborhood Association. These topics include: How to Become a 501 (c) 3; How to Create a Board or other leadership entity for your organization; How to create and develop programs; How to create the organizational infrastructure for a successful organization; and How to work with your local community funders. *Presenter: Shawn Kurrelmeier-Lee,* 

Center for Nonprofits, and the Community Foundation of Greater Chattanooga, Chattanooga, TN

#### **Effective Crime Strategies Using Technology**

Session #37

Meeting Room #4

Learn innovative ways how to: decrease recidivism rates of juveniles entering the JJS, Juvenile Justice System, Maximize resources through collaborative efforts, Identifying lost children in minutes, and Creating a safe environment electronically.

Presenter: David "Chico" Nieves, Juvenile Services Coordinator & Arbitration Mgr. 2nd Judicial Circuit Solicitor's Office, Columbia, SC

### Random Acts of Kindness: Chattanooga Area Youth Service Board

Session #38

Meeting Room #14

Students of the community engaged in service and service-learning for many reasons, including bringing students into closer contact with their community, meeting local neighborhood needs, improving students' commitment to their school, or as a strategy to increase civic engagement. This workshop will explore local youth service projects performing acts of service and kindness enabling youth to respond positively to community need.

Presenter: Shula Yelliot, Chattanooga, TN

Friday, May 23

10:00 a.m.-11:30 a.m.

### Neighborhood Revitalization using HOME, HOPE VI, and CDBG Funds

Session # 39

Meeting Room #12

This session will discuss how a mature neighborhood of private homes intertwined with public housing suffered a decline in property value, the loss of local businesses, and the loss of long-time residents. The neighborhood also was experiencing the highest homicide rate in Richmond, but is now undergoing major revitalization using HOPE VI funds, CDBG and HOME Funds. See how Richmond is the first area in the Country where private homes intertwined with public housing is undergoing a major revitalization through the Neighborhoods In Bloom Program and the HOPE VI Program.

Presenters: Juanita Buster, Principal Planner, City of Richmond; James Hill, Planner, City of Richmond; Pauline Hymes, President, Blackwell Community Civic Organization, Richmond, VA

### Friday, May 23

10:00 a.m.-11:30 a.m.



### **Revitalizing Neighborhood Commercial Districts**

Session #40 Meeting Room #2

During this workshop session, participants will learn about the four key areas that must be addressed to revitalize a neighborhood business district: Organization, Design, Promotion, and Economic Restructuring. Mr. Bloom will describe the "Main Street Approach", and will profile 2-3 different urban neighborhood commercial districts that have successfully used this approach to attract new investment, jobs, businesses, and customers.

Presenters: Josh Bloom, Senior Program Associate, National Main Street Center, Boston, MA

### **Building Religious, Racial, and Ethnic Coalitions**

Session #41 Meeting Room #6

Why cross-cultural coalitions? A discussion of community building using the unique resources of religious, ethnic, and racial partners led by members of the Women's Council on Diversity of Chattanooga.

Presenters: Deborah Levine, Director, Women's Council on Diversity; LaFonde McGee, Chair, Women's Council on Diversity; Astrid Lucas, Director, Chattanooga Spanish Academy

#### **Housing & Neighborhood Health**

Session #42 Meeting Room #3

Environmental health inspections have traditionally generated massive amounts of paperwork for agencies. Our new system has eliminated paper files and allows reporting via the "Web" to the neighborhoods we serve.

Presenter: Juli Gonyou, Dept. Housing and Neighborhood Health, Indianapolis, IN

#### **Engaging the Community**

Session # 43 Meeting Room #20

This is the closing session in a three part series. This session will specifically focus on the Fort Lauderdale MLE Project and their use of Study Circles for education visioning and action planning purposes. Representatives from the Study Circles Resource Center will guide the group through some facilitated discussions about things they can do to

support schools in their own communities.

Presenter: Leslie G. Carhart, Community & Economic

Development, Education Initiatives, Fort Lauderdale, FL

#### **Build a Whiz! Bang! Website**

Session #44 Meeting Room #13

Forget the technical issues. Planning is everything for a good website. We'll help you understand your purpose and audience, select and organize your web content, maintain and update your site and find the technical help to build it.

Presenters: Alida Baker, Sr. Community Development Specialist; Shelley Harnett, Community Development Specialist, Pittsburg, PA

#### **Speakout Sessions: POLF III**

Session #45 Meeting Room #19

Youth participants will engage in discussion about service being mandated by schools and the juvenile justice system. They will explore hoe mandated service effects youth who serve on their own accord, as well as how it effects the perception young people have about serving. Presenter: Patrick Doyle, Youth Outreach, Points of Light Foundation, Washington, DC

#### **Chocolate Pretzels and Planning**

Session #46 Meeting Room #4

Chocolate Pretzels and Planning successful collaborations begin with solid institutions (like chocolate and pretzels) and adds planning to create a distinctive flavor in your community. This workshop examines successful Arts partnerships and explores possibilities for your own community collaborations.

Presenter: Jayne Griffin, Director of Education, Creative Discovery Museum, Chattanooga, TN

### Community Organizing and Organizational Development

Session #47 Meeting Room #18

Engaging others in change is critical. Using a creative model, participants in this interactive workshop will translate three fundamental aspects of creating the conditions for change into back-home action strategies. *Presenter: Fredricka Joyner, PhD, Columbus, IN* 



Friday, May 23

10:00 a.m.-11:30 a.m.

#### How To Form a C.E.R.T.

Session #48

Meeting Room #14

Participants will get an overview of the Citizen Corps initiative with emphasis on community Emergency Response Team (CERT) training. Citizen Corps is the citizen involvement initiative introduced by president Bush as part of USA Freedom Corps. Learn how to involve citizens for emergency preparedness and crime prevention activities. Presenters: Capt. Vicki Robles, City of Orlando Fire Dept.; Marcia Hope Goodwin, Director, Neighborhood Services, City of Orlando, FL

### **Effective Communication for Community Leaders**

Session #49 Me

Meeting Room #16

Through interactive exercises, discover how to understand and alter your awareness, thinking, and behavior in order to be able to effect positive changes in yourself, your family, and your community.

Presenter: Karen Rowe, I-LEAD Vice President of Training, York, PA

### Neighborhoods and Universities Moving Together for the Future

Session #50 Meeting Room #21

The SUMO area of Indianapolis developed a partnership with the Univ. of Indianapolis that allowed students to experience real-life situations and brought diverse resources to neighborhoods. Together they took on a series of projects that improved neighborhood, student, and professional lives.

Presenters: Dr. Timothy Maher, Dir. of Community Programs; Yvonne Margidant, SUMO Neighborhood Coordinator, Indianapolis, IN

#### **HOPE: Helping Others Pursue Excellence**

Session #51

Meeting Room #11

Building character in youth is very important. This workshop will address school-based initiatives, after school programs and church related ventures which focus on academic enrichment, exposure to the arts, generation to generation dependency, drug and crime prevention,

positive role models, spiritual guidance, discipline, selfesteem and opportunities for enriching the lives of students. Presenters: Jamey Dobbs, Coordinator, Knoxville's Promise; Anthony Hancock, Director, Wesley House Community Center; Jessica Leake, Representative, For Youth By Youth, Knoxville, TN

# Placemaking on a Budget: Improving Small Towns, Neighborhoods and Down-towns Without Spending a Lot of Money

Session #52

Meeting Room #5

This session illustrates that small-scale neighborhood design projects rooted in local values, history, and culture, and based upon community-wide participation, can be both affordable and add more meaning to our physical environments.

Presenters: Susan Jackson, AICP, CMSM; Al Zelinka, AICP, CMSM, Irvine, CA

### What Nonprofits must know about Economic Development

Session #53

Meeting Room #15

This workshop provides detailed examples of types of economic development successfully undertaken by nonprofits. Learn about challenges and lessons learned. An evaluation process will be outlined for participants. Presenter: Protip Biswas, Program Director, Enterprise Foundation, Atlanta, GA

### Creating and Sustaining a Dynamic Neighborhood Organization

Session #54

Meeting Room #17

This workshop is designed for people wanting to learn about organization, how to do it effectively, and how to sustain such organizations. It will also teach participants that are organizing them how to improve the existing organization.

Presenter: Roland D. Smallwood, Community Liaison, Columbia SC

### **JAMSOUTH** BANK



### Friday, May 23

Session 55: 10:00 a.m.-1:00 p.m. Session 60: 1:00 p.m.-3:00 p.m.

#### The Habitat House

**Session #55 & #60: Off-Site** 

This is your opportunity to leave a piece of NUSA behind!

This is a hands-on, off site workshop. You will be putting the finishing touches on the AmSouth Habitat House, so you'll need to wear comfortable clothing and appropriate footwear that you don't mind getting a little dirty. The workload will be light, however. This special workshop lasts 3 hours. Transportation will be provided, and space is very limited.

#### Renewing that Neighborhood **Passion**

#### Session #56 BB Ballroom H

Community membership burnout can be epidemic for an organization. If you find that your telephone is ringing 24/7, notes on your door, and that you are juggling wounded personalities, and redefining issues.... And you just want to toss everything, then it's time to get that community passion back!

Presenter: Sharon Ware, Columbus, OH

#### All About NUSA

Session #57 BB

Ballroom E

Learn all about the Neighborhoods USA (NUSA) organization's history and mission. This workshop will also address how to host a NUSA conference in your city.

Presenters: NUSA Board Member(s)

#### **How to Empower Your Community**

Session #58 BB

Ballroom F

This workshop will enable you to renew the spirit of your community. It will also teach you to take ownership and empower communities from within. You will learn how to turn conflicts to conquest and go from division to determination. Presenter: David L. Banks, Ph.D., CFLE, CBC, Chattanooga, TN

#### **Parliamentary Procedures**

Session #59 BB

Ballroom G

This workshop is intended to assist neighborhood associations and other community based nonprofit organizations with the basic components of parliamentary procedures. This workshop will stress Robert's Rules of Order (latest edition).

Presenters: Sonja Lynae Banks, United Negro College Fund, Birmingham, AL



### Friday, May 23

### Revitalizing the Southeast... By Design Area into a Mixed-Neighborhood

Session #61 Meeting Room #13

The purpose of this workshop is to talk about Roanoke's commitment to neighborhood revitalization and mixed income communities. This workshop presents a case study of Roanoke's southeast...By the Design Pilot Project. Presenter: Freed "Mike" Etienne, Director, Housing and Neighborhood Services, City of Roanoke, VA

### Using the New Markets Tax Credit in Neighborhood Commercial Districts

Session #62 Meeting Room #14

The New Markets Tax Credit provides business districts with a great tool for attracting new businesses. Learn about the credit in plain English and find out if and how you can use it for your commercial district. Presenter: Valecia Crisafulli, Sr. Program Associate, Nat'l. Main Street Center, Washington, DC

#### **Community Focused Health Initiative**

Session #63 Meeting Room #19

This workshop discusses the advantages of a community focused Health Initiative, on-site screenings and first aid, nutrition, cancer, and various other topics that focus on the benefits of such health related strategies.

Presenter: Dr. Thomas Ellison, Project H.E.L.P. USA,
Birmingham, AL

### Neighborhood, Family, and School Partnerships

Session #64 Meeting Room #4

Learn how to build successful partnerships between families and schools and local neighborhoods. Practical tips and real world success stories will be used to create an interactive and fun session.

Presenter: Michael Canty, Director, In-SYNC Partnership, Hampton, VA

#### The New Mr. Roger's Neighborhood: How Technology Is Changing the Way We Communicate

Session #65 Meeting Room #11

Scott Seldon, the creator of Blackgrandparents.com will conduct a technology workshop discussing the new and more effective ways we communicate and learn about our neighborhoods and the world today. This workshop will be designed to lead neighbors to think of technology and computers as extensions of their daily life.

Presenter: Scott Seldon, BlackGrandParents.com, Chattanooga, TN

#### Health Alternatives in the 'Hood

Session #66 Meeting Room #20

This is an interactive training workshop that will focus on the 4 most important areas in a young person's life- community, Family, School, and PEERS- in the quest to stay out of trouble. This workshop will also address the risk and protective factors of a community, how to effectively asses the strengths and weaknesses, and what can be done to combat the "temptations of the street" that youth face on a daily basis.

Presenters: Timothy G. Curtin, Pembroke Pines, FL; Nadine McCrea

#### When Doves Fly

Session #67 Meeting Room #12

This seminar will focus on the Chattanooga "Dance Alive" Program. Dance Alive is a continuing collaborative summer program between Chattanooga Parks, Recreation, Arts and Culture and Ballet Tennessee. The goals of the Dance Alive program primarily are: 1) to reach youth that are underserved in dance in the Chattanooga community, many who have never experienced the joy of classical dance or music, 2) to identify and provide quality training for the talented youngsters. A power point presentation will illustrate the partnership between Chattanooga Parks, Recreation, Arts and Culture and Ballet Tennessee. The presentation will conclude with a performance by the Dance Alive youth, titled "When Doves Fly."

Presenters: Linda Rugina, Cultural Arts Specialist; Anna Van Cura, Director, Ballet Tennessee, Chattanooga, TN

1:30 p.m.-3:00 p.m.



### Mayfair Block Captain and Leadership Advocacy

Session #68 Meeting Room #3

Mayfair Initiative Block Captains will share their leadership development training and experience that led them to serve in their current roles as neighborhood watch captains, advocates, and resource supporters for residents. Presenters: Florencio Roderte, Isaias Aguilera, Diana Eaciso, Jose Silva—Mayfair Improvement Initiative

#### How to Mobilize your Neighborhood

Session #69 Meeting Room #16

Although it would be nice if people formed groups just on the basis of wanting to better their neighborhood, it usually doesn't work that way. Most of us respond to issues; and it is pretty hard to attract anyone to an initial meeting that has no issue or major concern. This workshop demonstrates how to achieve success at mobilizing a community's resources to begin responding to issues.

Presenter: Elton Gatewood, Past President, NUSA, Tacoma, WA

### Recovering Vacant Properties for Affordable Housing

Session #70 Meeting Room #6

This workshop focuses on the unique partnership between the City of Jacksonville and HabiJax. When the city demolishes condemned dwellings, it often provides the lots to Habijax to build new homes, thus improving Jacksonville's most challenged neighborhoods.

Presenters: John Curtin, Director, Neighborhood Dept. City of Jacksonville; Joe Honeycutt, President, Habitat for Humanity, Jacksonville, FL

### For the Children's Sake: Forging Coalitions among Unlikely Allies

Session #71 Meeting Room #21

In this session we discuss the challenges and rewards of building coalitions among non-profit, civic, religious, sports, and business organizations to address children's needs within the community.

Presenters: Dr. Mitzi Mahoney, Sam Houston State University; Dr. Stephanie Bellar, University of Tennessee at Chattanooga

#### Slum Abatement and Blight Enforcement Response Program (SABER): Breaking Down Bureaucratic Barriers for Community Benefit

Session #72 Meeting Room #5

City departments often have a difficult time working outside of their self-constructed boxes to best meet the needs of the community. SABER, an urban blight reduction program, has been successful because of a multi-departmental team approach to identify and eliminate slum properties. Come see how the SABER approach works, and how community perspectives are effected as a result. Presenters: Paul Swift, Director, Neighborhood Resources Dept., City of Tucson; Andrea Ibanez, Deputy Director; Ron Koenig, Administrator, Neighborhood Resources Dept., Tuscon, AZ

# Coordinating Financial and Resource Partnerships for Neighborhood Development

Session #73 Meeting Room #18

This interactive workshop will help participants understand how to develop financial and resource partnerships for the successful implementation of neighborhood projects.

Presenter: Gail Knight, Board Member, NUSA, Phoenix, AZ

#### **Alcohol Impact on the Community**

Session #74 Meeting Room #15

A Central Neighborhood Council member from Tacoma Washington will share her experience in the creation of an Alcohol Impact Area (AIA). Information given will focus on lessens learned and the pros/cons of working with a wide range of partners. There will also be a discussion of the overall impact the AIA designation has had to the community and an opportunity for questions from the session participants.

Presenter: Carol Wolfe, Tacoma, WA



22

# **Workshop Descriptions**

Friday, May 23 1:30 p.m.-3:00 p.m.

#### **HOPE** for Chattanooga—A Work of Faith

Session #75 Meeting Room #2

Come study our ministry's effort to partner with various neighborhood groups to revitalize a neighborhood through a focused, intentional strategic plan. These include neighborhood outreach, job placement, and education.

Presenter: Paul Green, Executive Director, Hope for Chattanooga

### Sarasota CourtWatch: Turn your Community around through an Effective CourtWatch Program

Session #76 Meeting Room #17

Sarasota CourtWatch is a grass roots effort of neighborhood residents and business persons committed to providing a safe living and working environment for all citizens of the community. Come hear how this program has achieved success by its positive incorporation into the everyday lives of neighborhood residents in Sarasota.

Presenters: Tina Riggle, Program Director, Sarasota Court Watch, Sarasota, FL



### Thursday, May 22

4:30 p.m.-8:30 p.m.



#### Tour 1 First Centenary United Methodist Church—Inner City Ministry

First-Centenary United Methodist Church ICM has provided a Safe Haven for over 34 years. Our primary focus is education. We provide homework help, tutoring program, computer lab, learning center, art, and social development. Our agency has an outreach ministry that stretches far beyond our doors. We provide financial assistance, social training, educational opportunities, which includes private school for our advanced students. Come visit our facilities first hand, and see how we provide educationally based support to our community. Dinner will be served.

Tour:	1
Station:	1
Departure Time:	5:30

### Tour 2 Bushtown Neighborhood Association— The Rebirth of a Fading Community

Today, Bushtown possesses an urban quality with many of the problems and opportunities associated with an older inner-city neighborhood: crime and safety issues, poor housing stock, low academic performance, and the need to strengthen the social and cultural aspects of neighborhood life. Visit Bushtown and learn how residents are meeting these challenges and working to change the current state of the community by building on the neighborhood's diversity, accessibility, housing, and a shared vision. Learn how the residents successfully lobbied the State Building Commission to have a State Correction Facility (prison) transferred to the City of Chattanooga to be redeveloped for community use. Dinner will be served.

Tour:	2
Station:	3
Departure Time	5:00

### Tour 3 Murray Hills Neighborhood Association— Then (1952) and Now (2003): Where We Started, Where We're Going

In 1952, J. C. Murray began subdividing a portion of the Sterchi and Sons Dairy Farm into the Murray Hills subdivision. Chattanooga was growing rapidly and a bridge was being constructed across the Chickamauga Dam. Home construction began in 1955 with Murray Hills Drive. Today, Murray Hills Neighborhood Association takes action to spruce up the look of the neighborhood. Work parties are organized to clear overgrown parts of Sterchi Park and clean up other public areas. City Code inspectors are called to enforce trash dumping and lawn care regulations. A newsletter keeps people informed and a Neighborhood Watch program helps prevent crimes. Come visit us and see what life is like in Murray Hills. Dinner will be served.

<b>Departure Time:</b>	4:45
Station:	1
Tour:	3

#### Tour 4 RealtyCenter/GMAC—Resort Style Living at Cummings Cove

Hundreds of people have been involved with the planned community of Cummings Cove and the energy surging though the development is spilling over into the little hamlet of Lookout Valley. A golf resort community, this setting is buffered by over a hundred acres of land protected from development by the Tennessee River Gorge Trust. Located five minutes from downtown Chattanooga, it includes condos, town homes, and single-family homes. From families to young urban professionals and empty nesters, residents enjoy the convenience of downtown amenities and outdoor activities such as mountain biking or a round of golf on the nationally recognized Black Creek Golf Course designed by Brian Silva. An amphitheater is planned for the area along with light commercial ventures such as a "general store." Dinner will be served.

Tour:	4
Station:	3
<b>Departure Time:</b>	4:45



All tours have minimal walking except for Tour 19



### Thursday, May 22

Tour: 5
Station: 1

**Departure Time: 5:00** 

Tour: 6
Station: 1
Departure Time: 5:00

 Tour:
 7

 Station:
 1

**Departure Time: 5:15** 

Tour: 8
Station: 1

**Departure Time: 5:30** 

#### Tour 5 Missionary Ridge Neighborhood Association— Historic Missionary Ridge

This tour will focus on the Trail of Tears and Civil War History of the Chattanooga area. This will include visits to several Battlefield sites, as well as Indian Reservations. Historic Homes will be highlighted along the way. A meal will be provided in our Neighborhood Association's meeting hall, where photo displays will be featured. Historians will be on hand to answer questions and offer insight to the fascinating years that Missionary Ridge has witnessed.

### Tour 6 Chattanooga Parks, Recreation, Arts & Culture—Neighborhood Walls of Pride Tour

Join us on a tour of Chattanooga's finest murals! You can't help but fall in love with these breathtaking, colorful, custom handpainted creations by Chattanooga's youth and artist, Charlie Newton. Each high quality mural celebrates the cultural identity established with community input. The actual painting tasks are shared by neighborhood youth, involving them in the planning and execution of the work. The Neighborhood Walls of Pride Tour includes visits to four Recreation Centers: Carver, Avondale, Glenwood, and South Chattanooga. The tour will conclude at the South Chattanooga Recreation Center with a tour of the state of the art facility. Dinner and reception will be provided, as well as performances by Ballet Tennessee.

#### Tour 7 Alton Park Development Corp.—Environment Brownfields/Superfunds

Take this opportunity to view first-hand a HOPE VI site, a cleaner Chattanooga Creek (probable greenway) portion, and Piney Woods Family Resource Center. Learn to identify indicators of blighted communities with a master plan for revitalization, such as the abandoned Archor Glass buildings, railroads, poor housing, and other points along the way. Several new developments will be highlighted as well such as South Chattanooga Recreation Complex, Safeway, and Fredrick St. Dinner will be served.

#### Tour 8 Hamilton County Education—Downtown Worksite Magnet Schools

Our tour will include a visit to two new downtown magnet schools (K-5) that are the fulfillment of the vision of a variety of city leaders. Although both schools are public schools, one was built with private funds. During the tour, visitors will see a power point presentation depicting the history of this civic endeavor and learn more about the schools' partnerships with the University of Tennessee at Chattanooga, downtown businesses, churches, and neighboring communities. Visitors will also tour the facilities to see how each school's theme has been carried out. One theme is "Multiple intelligences," the other "Classical Studies." Students and faculty members will be available to answer questions. Dinner will be served.



5:30 p.m.-8:30 p.m.



#### Tour 9 Fort Wood Neighborhood Association—Historic Fort Wood

This is the most intact Historic District in Chattanooga. This neighborhood features approximately 100 Turn-of-the-Century homes along beautiful tree-lined streets. It is one of the nearest neighborhoods to downtown, and borders the campus of the University of Tennessee at Chattanooga. It is situated on the site of a Civil War fort and has several cannon placed about the area by the National Park Service. Dinner will be served.

Tour:	9
Station:	3
Departure Time:	5:30

### Tour 10 Glenwood Neighborhood Association and Neighborhood Watch Program—A Community Jewel

Come tour with us and learn about the historic and unique heritage of Glenwood from 1868 to the present. Focus will be: a) The beginning of the Indians forced trek to the West, and the Woodlands of Glenwood propelled to national significance during the Civil War b) View a variety of historic residential homes, church, and medical architectual styles and learn how residents and the Glenwood Partnership live and work harmoniously for th betterment of Glenwood c) View Glenwood Remembered videotape, scrapbook, pamphlets, and hear a brief overview of Glenwood today. Dinner will be served.

Tour:	10
Station:	1
Departure Time:	5.15

#### Tour 11 Hunter Museum of American Art—Bluff View Art District

The Hunter Museum of American Art is dedicated to the exhibition and interpretation of the work of America's finest artists. On this tour, you will not only visit the Hunter Museum, but also experience the Bluff View Art district, tucked neatly atop the tall stone cliffs towering over the Tennessee River. The Bluff View Art District is a creative haven of restaurants, galleries, and shops that beckon visitors to spend time exploring its unique and colorful in-town setting. Here, visual and culinary arts, history, and architecture are combined, creating a neighborhood atmosphere reminiscent of small European villages of the old world. Dinner will be served.

Tour:	11
Station:	2
Departure Time:	5:30

#### Tour 12 Jewish Community Federation—Renewing a Southern Jewish Legacy

Come tour the richness of the historical legacy of this southern Jewish Community. The tour will include several local, distinctly Jewish sites, and conclude with a visit to the Jewish Cultural Center. An authentic Kosher dinner will be served.

Tour:	12
Station:	2
<b>Departure Time:</b>	4:45

#### **Tour 13 Horsin' Around With Bud Ellis**

Realize the richness of talent in you own neighborhood by observing "...just ordinary people doing extraordinary things," the motto of Master Carver Bud Ellis. Capture the excitement and nostalgia of a carousel, blazing with light and alive with movement to music reminiscent of childhood. Visit Chattanooga's own carousel, and then see step-by-step the making of these magical creatures in the Master Carver's own workshop. Dinner will be served.

Tour:	13
Station:	1
<b>Departure Time:</b>	4:45





### Thursday, May 22

#### **Tour 14** East Chattanooga

Tour a neighborhood that has undergone numerous economic transitions through the years, and contains several community organizations working to rebuild from within. You will observe exciting neighborhood challenges as these neighborhood leaders work to bring new economic life into their community. Dinner will be served.

#### **Tour 15** Historical East Lake and Cedar Hill Tour

Come tour historical East Lake Neighborhood and Cedar Hill. Observe the transitions, as well as the many challenges that are being overcome through community partnerships. Dinner will be served at the East Lake Senior Building. Highlighted on this tour is the strong senior presence exemplified by the Courtwatch program and the various community Senior Activities available.

#### **Tour 16** The M.L. King Reclamation Project Tour

The historic M.L. King Neighborhood dates back to the late 1800's. It has a long history and many assets. In recent years, the community-based efforts have sparked an explosion that has led residents, in beginning to reclaim, recapture, and rebuild the social, physical and economic infrastructure of the historical M.L. King community. Our tour will introduce you to the music of native Chattanoogan, and acknowledged "Queen of the Blues," Bessie Smith. Other highlights will be the Chattanooga African American Museum/ Bessie Smith Hall, Whiteside Faith Manor, University of Tennessee at Chattanooga, and many more. COME SEE OUR PROGRESS! Dinner will be served.

#### Tour 17 Esperanza Del Barrio—Chattanooga Hispanic Community Fiesta

Come and experience an evening to remember by visiting Esperanza Del Barrio's Hispanic Community Fiesta. During your visit, you'll be able to savor the old-world flavor of traditional Latino cooking. After dinner, entertainment will include presentations of two live, traditional Latino-Caribbean musical selections of rhythm and rhyme, hailing from the sunny isle of Puerto Rico. Other entertainment, such as group games that emphasize audience participation will precede a short biblical message incorporating the Alphaapproach. The evening will culminate with a short small group session to discuss applications of that evening's lesson.

#### Tour 18 Ferger Place—History, Architecture, Gardens, and Neighborhood Organization

Come to Ferger Place and tour various homes and gardens as well as our park. Our neighborhood is exclusively residential and designed to give a sense of inclusion for the residents and a sense of isolation from the surrounding areas. Architectural styles include: Spanish, Dutch, Italian, Colonial, and Tudor Revivals, as well as bungalow, four-square, federal, and mission styles. Ferger Place has set an example for community organization and revitalization. Come have dinner with our leaders and learn how our neighborhood groups work together. In addition to our Garden Club, we enjoy the Historic Organization of Ferger Place, the Ferger Place Neighborhood Watch, and the Ferger Place CourtWatch.



#### Tour: 14 Station:

**Departure Time: 5:00** 

Station:	3
Departure Time:	5:00

**Tour:** 16 Station:

**Departure Time: 5:30** 

Tour:	17
Station:	3

**Departure Time: 5:15** 

Tour:	18
Station:	1

**Departure Time: 5:15** 



All tours have minimal walking except for Tour 19

5:30 p.m.-8:30 p.m.



#### Tour 19 The Chattanooga Ride-By—A Two-Wheeled View

Explore our Downtown Metamorphosis Utilizing our Brand New Multi-Modal Bicycle Facilities. Participants will also get the opportunity to uncover some Chattanooga secrets. You will pedal a little, walk a little, ride a little, and learn a lot! Topics of discussion will include grass roots organizing, economic benefits of multi-modal transportation options, education, promotion of active living, and the importance of connectivity.

Cost:\$10 per person (pay on site). Bicycle seating is limited to 15 individuals per tour. Choose between 2 relatively easy tours:

*Tour A)* You will ride an urban revitalization route with a couple of distinct redeveloping neighborhoods and several highlights of the central business district.

**Tour B)** You will experience an urban green space preservation and beatification effort while passing a college campus and enjoy specialty spots of the central business district.

Both tours will end with a childhood memory and a feeling of rejuvenation.

### Tour 20 Downtown History and Museum Collaboration— Chattanooga Regional History Museum & Creative Discovery Museum

Learn the beauty that has made- and is- Chattanooga. Volunteer historians will describe architecture and history during a 30 minute open-bus Chattanooga Ducks tour of downtown. This will be followed by progressive tours of the Regional History and Creative Discovery Museums. The two institutions collaborate often to teach art, science, and history to area students and all visitors. Food and drink will be available at both institutions for tour guests.

# Tour 21 Help from the Heart of the City—Chattanooga Community Kitchen (Previously Soccer Match)

The Chattanooga Community Kitchen is a multi-programed social service agency serving the needs of homeless and needy men, women and children, Located only blocks away from downtown Chattanooga, it's services include feeding people four times a day every day, providing clothing and household items, a thrift store, job training and placement, night shelters, case management, daycare and transitional housing for families, showers, laundry facilities and on-site healthcare center and substance treatment program.

#### Tour 22 Neighborhood College Campus as a Community—UT Chattanooga

Through a series of partnerships and outreach efforts, the University of Tennessee at Chattanooga strives to fulfill our role as not only the higher education leader in our community, but also to be a good neighbor. How do we accomplish this? With reading programs, technology centers, neighborhood centers, and a variety of other projects. Come let us explain how the campus and community can work together for everyone's benefit. Dinner will be served at UTC, and afterwards, study groups will convene to discuss and review the pertinent issues.

Tour:	19
Station:	2
Departure Time	4.45

Tour:	20
Station:	2
Departure Time:	5:30

Tour:	21
Station:	3
Departure Times	F.70

Tour:	22
Station:	2
Departure Time:	5.30

Departure Time: 5:30





### Thursday, May 22

#### Tour 23 The NorthShore District— **Arts and More: Chattanooga Theatre Center**

Starting at the recently re-built Chattanooga Theatre Center, we will hear a presentation on the creation of the NorthShore revitalization plan that was developed, initially, as a partnership between the Little Theatre, Inc., The City of Chattanooga and Hamilton County. We **Departure Time: 5:00** will travel to Coolidge Park, where we will hear about the renovation of a former military installation into a Nationally recognized urban park, as well as the restoration of an historic working carousel, with hand-carved wooden animals. Guests will have an opportunity to visit the Frazier Avenue District, with both commercial and non-profit galleries and eclectic shops. Dinner will be in the Lobby of the Theatre Center, with a spectacular view of the re-

claimed Tennessee River front and, across the river, the Bluff View Arts District.

#### **Tour 24** Public Art in Chattanooga

This is a tour of local public art created by one of the southeast's leading sculptors, Jim Collins. This will include a slide presentation of neighborhood sculptures that are gateways, sign toppers, and brick artwork. Dinner will be served at the University of Tennessee at Chattanooga, and small groups will convene afterwards to discuss urban artwork in several contexts. Dinner will be served.

#### **Tour 25 Shepherd Community Tour**

This tour encompasses one of the oldest African American communities in Chattanooga, which was established on land that had been part of a plantation. It will include a tour of a community cemetery where some of the former slaves are buried and highlight some of the accomplishments of the neighborhood association, such as a new, modern gymnasium for the youth. There will be a "soul food" dinner in conjunction with a play highlighting the history of the community.

#### **Tour 26** Lookout Valley—Raccoon Caverns

You will tour a combination of residential neighborhoods and business areas that enjoy a supportive and comfortable relationship with one another. This tour will include many historical Civil War battle sites, and other historic places such as Brown's Tavern. Also included in this tour is a visit to Raccoon Mountain Caverns, which is a walking tour that showcases more natural geological formations and fossils in one place than anywhere else in the Southeast. Dinner will be served.

#### **Tour 27** Organizing Neighbors and Businesses to Implement a Land Use Plan: Friends of Chattanooga

On this tour, you will enjoy a brief 15 minute history of the East Brainerd Hamilton Place community, and hear the mission and organizational goals developed by the Friends of Chattanooga organization. This will be followed by a 45 minute tour of our streets, neighborhoods, and businesses located in the region covered in the Hamilton Place Community Land Use Plan. Dinner will be served with representative Board members.

Tour:	23
Station:	2

Tour:	24
Station:	3
<b>Departure Time:</b>	5:00

Tour:	25
Station:	2

**Departure Time: 4:45** 

Tour:	26
Station:	3
Departure Time	4.45

Tour: 27 Station: **Departure Time: 4:45** 



5:30 p.m.-8:30 p.m.



#### Tour 28 Historic Brainerd Hills—Brainerd Hills Neighborhood Association

Tour the historic Brainerd Hills neighborhood. Explore this neighborhood and learn how since the 1940's the residents continually work to maintain it's original beauty and character despite the constant threat of encroachment of business and other entities. It is an oasis in the midst of urban sprawl. Meet the Brainerd Hills Neighborhood Association and learn more of the work they are doing to maintain this oasis for the young and senior residents. Dinner will be served.

Tour: 28
Station: 3
Departure Time: 4:45

#### **Tour 29 Southside Historic District**

This tour will focus on several key examples of physical revitalization in the neighborhoods of Cowart Place, Ft. Negley, and Jefferson Heights. Come with us and see how the revitalization has produced a positive, progressive impact on these three communities. Several successes stories will be imparted along the way, explaining the detailed chain of events that produced such a dramatic, community wide change. Dinner will be served.

Tour: 29
Station: 3
Departure Time: 5:15

#### Tour 30 Neighborhood Revitalization—Chattanooga Neighborhood Enterprise

This tour will highlight a variety of properties all over Chattanooga.

1) Magnolia Garden Townhomes, 20 unit affordable rentals on M L King Blvd. 2) Jefferson Heights, an Historic neighborhood of small, single-family houses on narrow lots. 3) Fort Nealey, a small single-family area on narrow lots. 4) Cowart Place, a new, mixed use, mixed income subdivision in the Southside. 5) Fredrick St. Project in partnership with the UT School of Architecture, Howard High School, and the City of Chattanooga, where CNE built an entire block of new houses in Alton Park. 6) The Grand Apartments. This is the historic Grand Hotel that has been transformed to house 36 units of affordable rentals. Dinner will be served.

Tour:	30
Station:	2
D	F.70

#### Departure Time: 5:30

#### Tour 31 Historic St. Elmo Neighborhood—St. Elmo Improvement League

The Historic St. Elmo tour will showcase a neighborhood that has made a fantastic comeback in the last decade. Crime, traffic, neglected housing stack, and economic issues added to the overall deterioration of the neighborhood over the past four decades. St. Elmo has benefited greatly by the renewed interest in restoring older homes and is a neighborhood and business district that is experiencing a strong comeback. A driving tour will highlight historic home renovations, a new senior housing development, and the newly reborn business district. While eating dinner in the old #14 Fire Hall (now the neighborhood owned headquarters for the St. Elmo Improvement League), other aspects of St. Elmo will be highlighted; such as, the Reading Center, the Southside Rec. Center, numerous hiking trails, and an overview of our relationship with the City of Chattanooga. Dinner will be served.

Tour:	31
Station:	3
<b>Departure Time:</b>	5:15

### Tour 32 Changing Lives with Community Involvement— Avondale Neighborhood Association

During the 60's and 70's the Avondale Community was the home of some very proud and hard-working people. Over the years as the older citizens passed away, their homes became rental property and the face of the community changed. Come see how the faithful citizens of

Tour:	<b>32</b>
Station:	1
Departure Time:	5:00



All tours have minimal walking except for Tour 19



Thursday, May 22

5:30 p.m.-8:30 p.m.

Avondale have slowly turned this situation around. Through close partnerships with the Department of Neighborhood Services and other City departments, we have turned our focus to revitalization. You will see examples of this in the newly refurbished Community Center that we are very proud of. Here, countless programs are offered for the youth. Our community is on the move, and we look forward to seeing Avondale become one of Chattanooga's most prided communities once again. Dinner will be served.

#### Tour 33 Ridgedale Community Association—Enhancing the Livability and Safety of the Ridgedale Area

**Station:** 2 **Departure** Time: 5:15

33

Tour:

Ridgedale is a second circle old blue collar neighborhood that has had a working textile mill in its center since 1920. The McCallie School is a prestigious all male school that's been part of the neighborhood since 1905. Come see a neighborhood that has revived itself residentially with affordable housing both through rehab and new home construction. You will also tour our operating textile factory, and take a leisurely stroll through the extensive McCallie School campus grounds. Dinner will be served.

#### Tour 34 Chattanooga African American Museum—Bessie Smith Hall-Historical City Tour

On this tour, you will enjoy stepping back in time as our staff provides participants with a historical tour Tour: 34 of the African American contributions in Chattanooga and its most recent growth (1983-2003). Photo-3 graphs and other visuals will transport you back through the years. Highlights of the tour will be showcased through our Art and Culture displays which present local artist's exhibits. The museum is handicap Time: 5:30 accessible. This tour offers the participant to interact with our local High School volunteers who are experiencing visiting tours to complete their service projects for graduation. Dinner will be served.

#### **Station: Departure**

#### **35** Tour:

2

36

**Station: Departure** 5:00

Time:

Tour:

#### **Tour 35** Driving Tour of Native American Sites of Interest

Join the Chattanooga Indigenous Resource Center and Library (CIRCL) on a driving tour of several Native American sites, including Muscagee Creek, various Cherokee sites, and the infamous Trail of Tears, all reflecting the 12,000-year Native American heritage in the Tennessee Valley. Dinner will be served.

#### **Tour 36 Highland Park Neighborhood Association NUSA Tour**

Enjoy the southern charm and hospitality of Highland Park! You are invited to join the Board members of the Highland Park Neighborhood Association for an old-fashioned BBQ dinner followed by a tour of this 2001 NUSA "Neighborhood of the Year" award recipient. Discuss the history of this neighborhood on the rise and learn why the Highland Park Neighborhood Association is widely known as one of the strongest Neighborhood Associations in Tennessee. We will tour Highland Park and everyone is invited to meet our neighbors as we tour their gracious, renovated homes.

#### 2 **Station: Departure** Time: 5:15

37 Tour: 1 **Station:** 

**Departure** Time:

#### Tour 37 Westside Community Development Corporation (WCDC) Neighborhood Tour

Conference attendees will visit this inner-city neighborhood immediately west of downtown Chattanooga. The CDC is the business/development arm of the Westside residents. Although this neighborhood is made up of all subsidized housing (no single family home ownership opportunities exist), the community developed a plan to revitalize the neighborhood through economic development, job training programs, after school programs for youth, crime prevention, and health and wellness programs. Here you will see the renovation of an old school into office space and a health clinic, a newly constructed 18,000 sq. ft. strip mall and most recently, the renovation and expansion of an old recreation center into a full health, wellness, and fitness center. Dinner will be prepared by local entrepreneur, HomeGirls Catering Service.



All tours have minimal walking except for Tour 19

## NUSA 2003 Chattanooga Exhibitors



# Chattanooga thanks NUSA 2003 Exhibitors for their commitment to Building on a Vision.

**AmeriCorps** 

**AmeriCorps \* National Civilian Community Corps** 

**Arfique Clothings & Bridal Ware** 

**Bethlehem Center** 

**Blue Cross Blue Shield** 

**Chattanooga Community Kitchen** 

**Chattanooga Housing Authority** 

**Chattanooga Neighborhood Enterprise** 

**Chattanooga Realtors** 

City of Chattanooga Recycle Center

City of Hollywood NUSA HOST 2004

City of Knoxville

**Community Research Council** 

Crye-Lieke, Realtor

**Department of Housing and Urban Development** 

**First Student** 

**Hats of Distinction** 

**Jessie's Decorative Painting** 

**Keep Kids Alive Drive 25** 

**Office Depot** 

**Smarter Land Use** 

**Southside Historic District** 

Tennessee Department of Transportation-Title VI

The University of Tennessee

**United Way's Center for Nonprofits** 

**UTC- Master of Public Administration Program** 

Exhibits are open from 8:00 a.m. until 4:00 p.m. on May 22 and 23, and from 8:00 a.m. until 11:30 a.m. on Saturday, May 24.

### **Volunteers**

Hazel Adams Laura Aldridge Lerine Alexander Nancy Anderson Tara Anderson Roger Bailey J. Roger Barney Linda Bennett Bruce Boncutter Betsy Bramlett Cynthia S. Cash Shirley Collins Gretchen Coombes Carol Cox Cindy Dawson Sam Deloach Cheryl Melissa Dickinson John Dorsey Bonnie Dozier Bettye Esch Norma Fields Vickie Finch Geneva German Precious Goduco Bob Graham

Sandy Graham Shield Grant David Griffey Margaret Griffey Nicole Gwyn Louise Hammonds Davida Hardaway Connie Havis Eunice Hodges Gloria Hunt Casilda James Courtenay James Angie Jefferson Grace Johnson Christopher Johnston Janice B. Jones Gerri Jordan Debbie Kelley Peggie Kilpatrick Mark Kleiner Judy Knight Tom Krangle Isabella W. Lane Cynde Lowe Renee Lyons

Paula Lytle Debra Maddox Deborah Matthews Alex McKeel Lvnn McKeel Teddi Mendel Cora Mobley James Moreland Beverly Muse Jean Overton Bryan Pemperton Kati Pff Martha Pigman Bob Pomeroy Karen Powell Carolyn Robinson Susan Robinson H. Patricia Rogers Barbara Scott **Bobbie Scroggins** Margaret Sedrick Carly Seldon Cheryl Shouse Sally Sieg

Lindsey Lyons

Rev. John Sims John Sims Kathy Sindorf  $Smit\dot{h}$ Doris E. Smith Helen Smith Daphne Stargin Ivy Strickland Paul Stutz Tina Tate Muriel Taylor Davis Taylor Larry Tucker Joyce Watson Larry Watson Shula Yelliott Teresa Snyder Pat Jennings Larry Means Marilyn Harrison Clarence Williams Robert Schreane Estella Greaves **Jackie Thomas** Charlie Mae Hurt

Bill Gardiner Jerry Davis Jedim King Linda McFalls Gary Ball Shirley Moon Mildred Cooke Armelia Williams Didie Ballou Margaret Edwards Charline Kilpatrick Izetta Thurmond Awayne Williams Barbara Echols Joyce Halsey Wilma Wiley Ruth Auls Mark Regan Lexine Alexander Mary Beth McDonald Marcia Lillich Jean Swafford Cora Lanier Sally Phipps

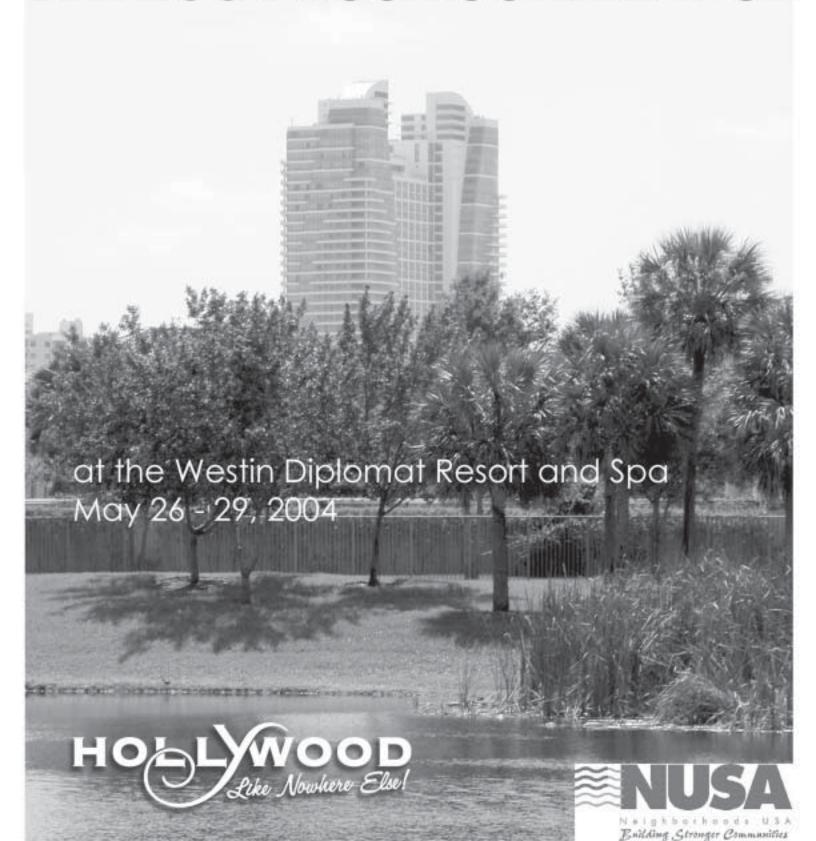
Bob Pomeroy

Deb Bryant Gloria Hunt Gloria Hunt's SISTER Anita Seldon Hazel Wilson Ruby Green Larry Watson Jill Montrey Enzenauer Nicky Karhu Malcolm Walker GMAC x 2 (Cummings Cove) Etta Kanipes Astrid Lucas Ansel Peak (and/for Northside Neighborhood House) Bonnie Cummins (as above) Patty Perlacky (and/for Raccoon Mtn. Caverns) Michael Dzik Eileen Yarbrough (and/for Hunter Museum) Brenda Purcell Chuck Cantrell (and/for UTC)

Sylvia Bennett

We extend a warm "thank you" to our youth sponsors: Sign-A-Rama, Tower Construction, Sound Post, The Chattanoogan, Remainstobeseen. THE CITY OF HOLLYMOND, FLORING is proud to host

# THE 2004 NUSA CONFERENCE



# **About Chattanooga**



#### **Transportation:**

The Chattanooga Area Regional Transportation Authority (CARTA), gives Chattanooga the largest fleet of electric buses in the nation. The shuttles serve downtown on two routes that run between the Chattanooga Choo Choo and the Tennessee Aquarium. This service is FREE. The routes connect all conference hotels, restaurants, and attractions.

#### **Airport Transfers:**

All Aboard Chattanooga will arrange pre-paid airport transfers. Contact (423)499-9977. One way is \$20 per person, \$30 round-trip. Remember to ask for the NUSA discount!

#### Weather:

Area residents enjoy a mild, fourseason climate. Extreme winter cold is brief and annual snowfall is minimal. Summer temperatures generally range in the 80's and 90's, and spring and fall are near-perfect with mild temperatures, vivid foliage, adequate rainfall, and a high percentage of clear, sunny days.

#### **Conference Attire:**

Conference attire is business casual. For the block party wear casual attire and comfortable shoes. Cotton is best for May in Chattanooga, with weather in the mid to upper 80's. For the Habitat Project, wear work clothes.

Airline	Reservations
AmericanAirlines/ American Eagle	1-800-433-7300
Delta Air Lines/ASA	1-800-282-3424
Delta Air Lines/Comair, the Delta Connection	1-800-354-9822
Northwest/ Northwest Airlink	1-800-225-2525
US Airways Express	1-800-428-4322 1-800-428-4322

You can reach almost any domestic and international destination when you book a flight on one of more than 27 daily nonstop and same-jet departures leaving Chattanooga Metropolitan Airport.

For more information, call your travel agent, or Chattanooga Metropolitan Airport 1-423-855-2202.





Make sure you stop by the NUSA Vision Stand centrally located in the Chattanooga Convention Center. NUSA tote bags, t-shirts, disposable cameras, pocket notebooks, lapel pins, and collapsible coolers are all available for purchase. Take a piece of Chattanooga home with you!

City of Chattanooga Neighborhood Services Department 1001 Lindsay Street Chattanooga, TN 37402

PRSRT STD U.S. Postage PAID

Chattanooga, TN Permit No. 1300